



## CONTACT INFORMATION

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FOR IMMEDIATE RELEASE

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### **Carolinas Cup Welcomes Reviver CBD as the Official Lead Jockey Sponsor for the 85th Annual Horse Race and Soirée Saturday, March 30th, 2019**

Thunder in the Carolinas in Spring is almost a weekly occurrence—and not one that residents look forward to. But on one special day each year, in beautiful Camden, South Carolina, socialites, business leaders, fans and families put on their Sunday best on Saturday, rally the tailgating vehicles and raise their collective glasses to the spectacle that is The Carolinas Cup. A horse race and high-society soirée that has heralded spring for 85 years. Can you feel the ground shaking and the clouds parting yet?

Reviver CBD is proud to announce that the prestigious event has welcomed our brand as the Official Lead Jockey Sponsor for its 85th annual run. Mike Long, partner in the Charlotte, NC based firm said “This is really exciting for all of us here at Reviver CBD. For myself, my family and I have attended the event often and are proud to be a part of it this year.”

Reviver CBD (and CBD Oil sales in-general) are new to the Carolinas. CBD Oil was made legal to sell in all 50 States when President Donald Trump signed the US Farm Bill, allowing zero-thc products to be released in light of the fact that the Hemp plant derivative has been beneficial with some medical conditions and has promise, with public opinion highlighting benefits with a variety of medical issues including inflammation, joint issues, stress and anxiety topping the list.

“Reviver CBD has a following in the sports and fitness industry. Nine-time world champion boxer Roy Jones, Jr., uses our product and has been very vocal about the benefits he has experienced, fighting regularly at age 50. That, to me, says a lot.”

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In addition, Reviver CBD has made quick strides in other sporting genres, with customers as well as sponsorship in the MMA arena. “Reviver CBD has been fortunate to partner also with Titan FC. Owner Lex McMahon, a CBD oil user, proponent himself and war veteran has welcomed us into the octagon and we are regularly seen by UFC Fight Pass Fans” said Long.

Long continues “There is nothing that makes us feel young like Carolina sunshine and a good old-fashioned tailgate in green grass fields with family and friends. The Carolina Cup offers just that. Partnering with The Carolina Cup goes hand-in-hand with our goals with Reviver CBD, offering relief from stress, anxiety and helping you enjoy life, one day at a time. We hope to see you Saturday. We’ll be on the lead horse chasing the good life.”

Tickets and limited sponsorship opportunities are still available at [www.Carolinas-Cup.org](http://www.Carolinas-Cup.org).

More information on CBD Oil and the Reviver CBD Oil line of products are available at [www.Reviver-CBD.com](http://www.Reviver-CBD.com).

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